



ADVERTISING ORDER

Agency / Billing Address

Marketing Resource Group, Inc.
 225 S. Washington Square
 Lansing, MI 48933
 Ph: (517) 372-4400
 Fx: (517) 372-4045

Media Buyer Contact Information

Kristin M. Keller
 Ph: (313) 792-2511
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Advertiser: Stephen Markman for Justice & Brian Zahra for Justice
Job Number: 12-MJZ-904

Flight Dates: 10/30/12 - 11/5/12

										Tuesday- Sunday		Monday			
										October 30 - November 4		November 5			
DMA	Station	Network Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate :30 Spot	Rate Type/Class		Total Gross Cost per Week	Spots per Week	Total Gross Cost per Week	Spots per Flight	Total Gross Cost per Flight	
Grand Rapids-K	WOOD	NBC	MON-FRI	6:00 PM	6:30 PM	NEWS 8 AT SIX - WEEKDAY	\$ 2,000.00	LEVEL 3 48 HC	1	\$ 2,000.00	1	\$ 2,000.00	2	\$ 4,000.00	
Grand Rapids-K	WOOD	NBC	MON-FRI	7:00 PM	7:30 PM	INSIDE EDITION	\$ 750.00	LEVEL 3 48 HC	2	\$ 1,500.00	1	\$ 750.00	3	\$ 2,250.00	
	WOOD Total									\$ 3,500.00	2	\$ 2,750.00	5	\$ 6,250.00	

NET TOTAL COST \$ 5,312.50
